



Creative Writer – Full Time

We're looking for an experienced Creative Writer to join CKUA's mission to be the hub of music, arts and culture in Alberta. CKUA has an incredible story to tell and we need your help in telling it. From ad copy to newsletter articles and letters to donors, your work will touch every aspect of what we do. You will have the opportunity to craft:

- Sponsorship
 - Ad copy
 - Feature segments
- Marketing and Communications
 - Newsletter articles
 - Media Releases
 - Collateral materials
 - Some web/digital copy
- Fund Development
 - Thank you letters
 - Solicitation letters
 - Donor profiles

WHO YOU ARE

A strong critical thinker

An organizational wizard focused on getting things done

A believer in collaboration

A passionate fan and supporter of the music and the arts community

WHAT YOU BRING

An exceptional grasp of the mechanics and conventions of written English

A creative, clear, and compelling writing style with scrupulous attention to detail and accuracy

A command of effective storytelling

2-3 years' experience in a creative writing role (marketing/communications or journalism)

WHAT YOU CAN DO

Translate a creative brief into compelling content for a variety of audiences

Write in a consistent brand tone and voice

Adapt your writing to suit various platforms/media

Help others identify the 'hook' in their story

Constructively critique and discuss your own work and the work of others

Work to deadline - juggling several at once

WHAT'S IN IT FOR YOU

An opportunity to hone your skills across diverse channels while helping to build a brand that's pursuing a fresh mandate

Membership in a passionate team at Alberta's best-loved radio station and cultural icon

A decent salary, benefit package and flexible work schedule

To apply please send your resume and 3-5 samples of your work to:

JointheTeam@ckua.com