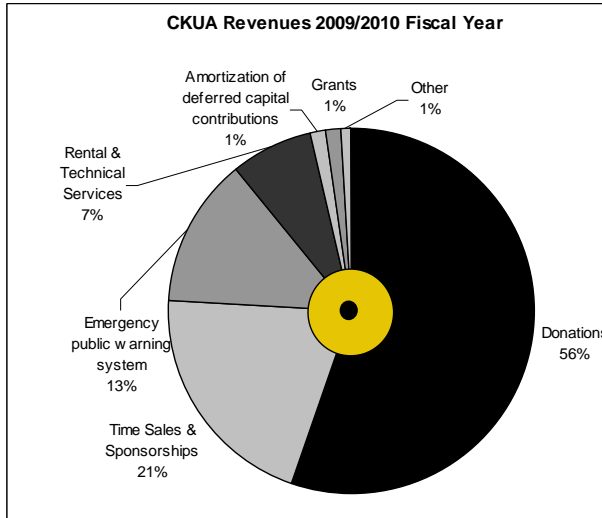


# YOUR MONEY AT WORK

2010 was an Olympic year in so many ways. Here at CKUA, your generous support helped us deliver world-class programming, worthy of gold medal status. Despite the many economic challenges still playing out around the world, and an extremely challenging start to our year, tremendous supporters like you helped us to stay the course. You are our Olympic heroes and we thank you!

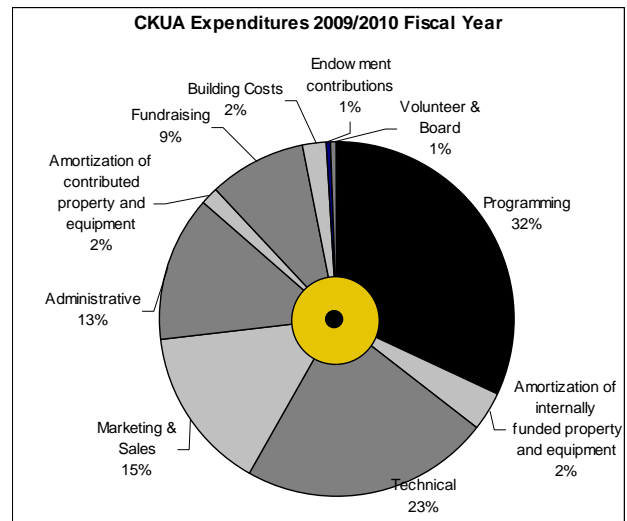


Great programming is at the heart of what we do at CKUA. This year, we were pleased to continue to offer you a broad range of exceptional, hand-made, radio shows, plus add a few new selections to the mix, with the launch of *Ballads & Bluenotes*, *Points North*, *Tasting Room Radio* and *TransCanada's Alberta Backstage Series*. The *TransCanada Alberta Backstage Series*, supported by donors like you, in conjunction with TransCanada, is giving us the opportunity to take CKUA on the road and into the community, with a series of live broadcast performances in communities across Alberta.

14,292 – that is how many CDs we have now digitized at CKUA. While that is an incredible accomplishment, there are still tens of thousands more CDs to go, not to mention the LP collection! CKUA is striving to protect the integrity of this incredibly rich music resource, to provide better access to it for our announcers, as well as for the community.

The CKUA music database not only includes the actual music, it also includes a rich set of “meta-data” – information such as song, artist and album titles, artwork and many other fascinating pieces of context around the music. You’ll see this important “meta-data” in action on the new [ckua.com](http://ckua.com) website, where we now offer our listeners real-time playlist information.

The new CKUA website deserves a special mention. As our largest “transmitter”, our updated online player is providing listeners around the world with stable, platform-independent access to our wide range of programs. The new events calendar is designed to be a “hub” of information for Alberta arts & cultural events and provides a myriad of smaller arts organizations a free opportunity to promote their work on a province-wide scale. As we move forward, we are pleased to offer listeners greater web content to complement our on-air programs. Your support has made our dream of enhancing the CKUA web platform a reality.



CKUA is proud to be the official radio station for those who believe in intelligent, engaging, enlightening music and information programs – people like you.

Thank you. We simply could not do it without you!

To review the 2009/2010 annual report, go to [www.ckua.com](http://www.ckua.com) and click on “About”.