

MEDIA RELEASE

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CKUA RADIO NETWORK ON THE MOVE

CKUA Radio Network is taking steps towards a move to help expand upon an 83 year legacy by broadening the station's mandate to support Alberta artists and the arts community.

"Since 1927, CKUA Radio Network has been blazing new cultural trails in Alberta and around the world. Using radio to serve the community, CKUA has enriched the lives of all of its listeners by presenting diverse music and original programming that entertains, inspires, and enlightens," says **CKUA CEO Ken Regan**. "Working in a 100 year old building has inhibited our ability to both deliver and enhance our programming. It is necessary for CKUA to position ourselves for continued success in the future in order to carry on this legacy through radio that serves the community."

A significant piece of CKUA's future includes a change of operational infrastructure. The station is slated to move from one historic Edmonton site, the Alberta Block, to another – the restored **Alberta Hotel** on Jasper Avenue, in **2012**. Currently under construction, the resurrection of the Alberta Hotel is being carefully overseen by renowned and respected Edmonton architect **Gene Dub**. This new facility will give CKUA a home in the heart of Edmonton's downtown cultural community, allowing the station to continue to connect with Albertans in increasingly meaningful ways.

This facility will provide opportunity for:

- Proper environmental protection and security for CKUA's priceless and growing music and archival collections
- Accessible and expanded on-air studio space enabling greater live in-studio performances
- Development of community based performance and educational programming around music, the arts and Alberta's cultural mosaic
- Access to parks and other venues for live and on-air performances
- A museum component to showcase CKUA's and radio's place in the history of broadcasting in Alberta, as well as selections from our world class music library

Founded in 1927 on the University of Alberta campus, the CKUA Radio Network is Canada's first educational broadcaster and Canada's first community broadcaster. Recognized as the voice of Alberta and Canadian musicians, artists and cultural enthusiasts, the station has a long and proud history of developing emerging and undiscovered talent, including k.d. lang, Corb Lund and Jann Arden. CKUA currently enjoys more than 200,000 weekly listeners and is supported primarily by listener donations, augmented by program sponsorships and corporate partnership.

The CKUA Radio Network's annual Spring Campaign runs April 9 – 17; for more information about the Campaign, CKUA programs, frequencies, or to listen online, please visit www.ckua.com. CKUA is also on Facebook and Twitter.

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